



## Letter from our NEW Southern Region President ...

Thank you to everyone that made the BOMA Southern Region Conference in Norfolk, Virginia a big success! Although I was not able to attend the entire conference, the awards banquet and reception were excellent! And, I have had great feedback from attendees on the education, the venue, and the networking activities as well. Let us congratulate 2009 SRC Chair Karla Kline & her team for a job well done. It is so much fun to visit various locations in the South during these conferences and to get the flavor of each market! We are looking forward to Nashville in 2010!

Linda Beauchamp and I are working together as Immediate Past President and President to transition the leadership for the region. We share the same vision for the region and it is always a pleasure working with her. Our region has come a long way under her leadership and we look forward to continuing to improve BOMA Southern Region's return for your investment dollar. Thank you Linda for your past and continued leadership.

Speaking of leaders, we have had a great track record in producing leaders for the International level from the Southern Region. Traditionally the International Secretary Treasurer has been from the Southern Region with representatives such as Coffee Colvin, Ed Mazzai and Bob Pace. Currently 3 of the 10 seats on the Executive Committee are from the Southern Region and represented by myself, Dan Chancey, and Murray Greene. Some regions have difficulty filling a slot for the International Nominating Committee Member, but we have never had a problem with that as evidenced by recent members such as Mick Wrigley and Rutledge Beacham.

Our Southern Region has grown a great deal over the years and is truly a good business unit, especially considering we are all volunteers with full time jobs. By participating in surveys you members have expressed what you feel the value of the region currently is and how you wish it to evolve. We now have more depth of leadership within the region than ever before as you can see by the list of committees and co-chairs in this newsletter. It is our goal to continue to grow that base of future leaders and bring that to the International level.

I am honored to be President of the BEST region within BOMA International. We have excellent TOBY participation, successful conferences, leadership mentoring, education, cohesive advocacy efforts, excitement and enthusiasm for the business. I encourage each and every one of you to get involved in BOMA, whether at your local, our regional or the international level.

Our next event is in Philadelphia in June for the BOMA International Annual Conference and Every Building Show. Don't forget – for every paid registration you get a free registration for one of your engineers. See you then!

Becky Hanner, CPM, RPA

2009-2010 BOMA Southern Region President



**Becky Hanner**  
2009/10 SR President

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## Save the Date: BOMA Nashville is ready for 2010!

The Nashville BOMA team is gearing up to host the Southern Region in 2010! They graciously welcomed us in 2001 with a successful Conference, and are looking forward to having BOMA back! Please save the dates of April 29 – May 2, 2010. The host hotel is already reserved, and is the Hilton Suites, located right in the heart of lower Broadway, which is affectionately referred to as "Home of the honky-tonks!"

BOMA Nashville has been busy preparing for 2010, and have some education sessions in place featuring Nashville's Mayor, as well as individuals from BOMA International. The social committee is sure to please, with popular venues that be sure to highlight Nashville's finest. Plan to "**COME KICK UP YOUR HEELS IN MUSIC CITY**" next year for the Southern Region Conference!



## CONGRATULATIONS: 2009 Southern Region TOBY Winners!

**Under 100,000 Square Feet: 404**

Miami Beach, FL  
 Owner: Dominion Partners, L.P.  
 Manager: Bernadette Gonzalez, Taylor & Mathis of FL, LLC

**250,000— 499,999 Square Feet: Platinum Tower**

Atlanta, GA  
 Owner: SP4 Platinum Tower LP  
 Manager: Joyce Tuttle, CB Richard Ellis

**Over 1 Million Square Feet: Northpark Town Center**

Atlanta, GA  
 Owner: Bank of Ireland, Asset Manager: Anew Capital Mgmt.  
 Manager: Stacy Abbate, CN Richard Ellis

**Medical Office Building: Celebration Health Medical Plaza**

Celebration, FL  
 Owner: Seavest, Inc.  
 Manager: Lynn Harris, Lillibridge Healthcare Services, Inc.

**Suburban Office Pk, Low-Rise: Baypoint Commerce Center**

St. Petersburg, FL  
 Owner: KP Holdings Florida, LLC, KC Investors Florida I, LLC,  
 KC Investors Florida II, LLC as Tenants-In-Common  
 Manager: Jennifer Hatchett, Taylor & Mathis of Florida, LLC

**Renovated Building: 550 Biltmore**

Coral Gables, FL  
 Owner: KPERs Realty Holdings #39, Inc.  
 Manager: Hilda Mendoza, Taylor & Mathis of Florida, LLC

**100,000—249,999 Square Feet: Brixham Green One**

Charlotte, NC  
 Owner: Brixham Green One, LLC  
 Manager: Dale Britton, RPA—Bissell Companies

**500,000— 1 Million Square Feet: Bank of America Tower at International Place**, Miami, FL

Owner: Blue Capital U.S. East Coast Properties, LP  
 Manager: Vincent Croce, Wealth Capital Management, Inc.

**Industrial Office Park: Gateway Lakes Business Park**

St. Petersburg, FL  
 Owner: The Realty Associates Fund VIII LP  
 Manager: Debra Harrington, CB Richard Ellis

**Corporate Facility: Citi Campus—Jacksonville**

Jacksonville, FL  
 Owner: Citicorp Credit Services, Inc.  
 Manager: Kim Newhouse, Grubb & Ellis Management Services, Inc.

**Suburban Office Pk, Mid-Rise: Corporate Center I & II**

Tampa, FL  
 Owner: StratReal  
 Manager: Arlene Moss, Carter & Associates

**Earth Award: 1180 Peachtree**

Atlanta, GA  
 Owner: GE Asset Management  
 Manager: Larry Channell, Hines Interests Limited Partnership

**Congratulations to all of the 2008-2009 Southern Region TOBY Winners — best of luck to you at International!**



## Norfolk's "Site to Sea" - Thank you for a successful Southern Region Conference!

BOMA Virginia would like to thank all of the Conference Chairs, Committee Members, sponsors, attendees and volunteers who helped make the 2009 Southern Region Conference a great event!

We would like to also add a heart felt "Job well done!" to the tireless volunteers of BOMA Virginia that put together a successful conference. This year's conference welcomed travelers from the southeast to beautiful Norfolk, for some great meetings, discussions, events and fellowship. They, once again, re-iterated the value that BOMA adds to our daily professional lives. We received updates throughout the conference from our International Leadership officers, and it is very exciting to hear about the work they are doing on our behalf in Washington, D.C and across the country.

**Thank you for your hospitality BOMA Virginia!**



### Sally Elliott: 2009 SR "Member of the Year"



BOMA Southern Region congratulates Sally Elliott, RPA, CPM as the 2009 BOMA Southern Region Member of the Year. Sally has been an active member of BOMA-Atlanta for many years and was also the recipient of the 2008 Huey Award, which is BOMA-Atlanta's top honor and is presented to individuals only once in their lifetime. The award honors years of dedicated service to BOMA and recognizes Sally's years of giving tirelessly of her time and talent to BOMA.

She has served on the Board of Directors more than once, has worked with numerous committees and has led several task forces.

Most recently, Sally helped develop the curriculum for BOMA Atlanta's new Building Engineering 101™ course. The course is a comprehensive training program for entry-level building engineers. Sally co-developed an entire session of the course and also served as an instructor. Because of her knowledge and willingness to serve others, entry-level building engineers in the metro-Atlanta area are now better equipped for their careers.

As one person wrote on her nomination form, she "is loved and respected by everyone." She has "earned her recognition among her peers and has shown what being a true leader is all about." Congratulations to Sally Elliott!

### Earth Day 2009: "100 Days, 100 Ways"

BOMA International has released "100 Days, 100 Ways," a list of tips and strategies to help property professionals make going green a priority on Earth Day and every day. Just as BOMA is dedicated to "greening" the commercial real estate industry, the Obama administration has pledged to make greening America a centerpiece of its agenda. With only one week separating Earth Day and the close of President Obama's first 100 days in office, BOMA released the list to commemorate a shared green vision with the new Administration.

The list features tips on energy efficiency, water conservation, recycling, indoor air quality and tenant awareness. Here are just ten of the 100 ways commercial real estate professionals can green their operations this Earth Day:

- ⇒ Benchmark energy consumption through ENERGY STAR® Portfolio Manager
- ⇒ Harvest rainwater for landscaping
- ⇒ Institute a tenant Energy Awareness program
- ⇒ Convert inefficient lamps and ballasts to T8, T12 and T5 lamps
- ⇒ Add composting to landscape maintenance plan
- ⇒ Hold an e-waste day and collect old printers, computers and electronics recycling
- ⇒ Team clean building floor-by-floor to reduce electricity use
- ⇒ Install solar shades to block heat
- ⇒ Install bicycle racks in building for tenants who bike to work



# BOMA Southern Region

**Do you have a comment,  
suggestion or good news from  
your local BOMA chapter?**

**We would love to  
share it with the  
Southern Region community!**

*Please send  
your comments to:*

[bomasouthernregion@yahoo.com](mailto:bomasouthernregion@yahoo.com)



## BOMA Scores an Energy Star "Three-peat!"



BOMA International received the 2009 ENERGY STAR Award for Sustained Excellence March 31 in Washington, D.C. BOMA International Chair Dick Purtell accepted the award on behalf of BOMA. BOMA Southern Region's John Scott from Miami-Dade was invited to be part of the presentation.

Several BOMA members companies were also honored. Akridge, CB Richard Ellis, CoStar Group, Kennedy Associates Real Estate Investment Advisors and TIAA-CREF all received the Partner of the Year Award. Hines, TRANSWESTERN and USAA Real Estate Company were honored with the Sustained Excellence Award.

This is the third consecutive year that BOMA has been recognized by ENERGY STAR. BOMA is still the only commercial real estate association to receive this honor.

### **Congratulations to the BOMA Energy Star Team!**



## Behind the Scenes...

Your BOMA Southern Region Marketing Committee and creators of the BOMA Southern Region newsletter are:

- Grace Bickham, RPA - Co-Chair  
*Carter Property Management*
- Ronnie Blakney, RPA  
*South Hall Realty*
- Ryan Engel  
*EPIC Response*
- Keith Martin, RPA  
*Pope & Land*
- Susan McKeever  
*Engle Martin & Associates, Inc.*
- Angel Miller, RPA - Co-Chair  
*Highwoods Properties*
- Chris Sawyer  
*Citadel Security Services, LLC*
- Karen Warseck  
*Building Diagnostics Associates*
- Mick Wrigley, RPA  
*Southeast Venture, LLC*

## YOUR 2009-2010 SR Committee Chairs

Thank you to the newly-appointed Committee Chairs for the 2009-2010 year! They are as follows:

### COMMITTEE

- Awards & Mentoring
  - Mentoring Locals
  - Coordinate Judging & Oversight
  - Event Planning & Presentation
- By-Laws
- Education Committee
- Site Selection & Host City Mentoring
  - Site Selection
  - Host City Mentoring
- Leadership
- Life & Honorary
- Marketing
- Nominating
- Strategic Planning

### CHAIRS

- Murray Greene
- Steve Harrison
- Linda Beauchamp & Shane Froman
- Richard King & Rutledge Beacham
- Christi Ossi, Michael Belka & Andrea Fulcher
- Rutledge Beacham
- Laura Ragans, Lynn Sugg & Angel Miller
- John Scott, Becky Hanner
- Mick Wrigley
- Grace Bickham, Angel Miller
- Dede Scott, Christi Ossi
- Dan Chancey, Murray Greene

***Please contact Becky Hanner at [bhanner@collierspinkard.com](mailto:bhanner@collierspinkard.com) if you would like to join one of the Committees.***